



Dear Cape Ann Friend,

Each year, the Cape Ann Chamber of Commerce hosts a fundraising auction to benefit a cause that is important to us all- the prosperity of Essex, Gloucester, Manchester-by-the-Sea and Rockport. Although we are unable to celebrate together in person this year, we hope you will join us online in November.

Throughout these unpredictable and challenging times for our businesses, community and area residents on Cape Ann, the Chamber has been a constant pillar of support. Focusing on the impact of COVID-19, the Chamber has served as a trusted resource in providing Cape Ann with consolidated, accurate information and guidance. While navigating these uncharted waters, the Chamber and our affiliated Cape Ann Community Foundation have continued to advocate and serve by issuing grants to local non-profits, fundraising for educational scholarships and promoting new and existing members throughout the community. We are pleased to say that with our recent move to Harbor Loop, we are best positioned to serve as a beacon of a bright future for our business community and residents.

As our Auction Committee is working hard to create an impactful fundraiser, I am writing to ask if you will support our mission by making a donation to our auction. We are here for Cape Ann, just as we have been over the last 98 years, working to preserve and enhance it as a beautiful, vibrant, and prosperous place to live, work, and play. **This year, with your help, our goal is to share a portion of the proceeds with those businesses in our community who have been most impacted by the pandemic.**

For your generous and thoughtful contribution, you will receive online recognition through multiple channels. You will also be promoted on our event webpage, auction mobile bidding platform, and on our social media pages. And, of course, you will receive our heartfelt gratitude for your support of Cape Ann.

Enclosed you will find a donation form. If you have any questions or need more information, please call us at (978) 283-1601 or email Sara Bowen at Sara@capeannchamber.com.

We hope you will join us in our efforts to support the Cape Ann community. Together we stand strong in weathering this pandemic, and together we will emerge even *stronger*.

Sincerely

A handwritten signature in blue ink that reads 'Ken Riehl'.

Ken Riehl
Chief Executive Officer



33RD ANNUAL LOVE CAPE ANN ONLINE FUNDRAISING AUCTION

November 16-28, 2020

(Please print clearly and complete entire form.)

☐ **YES**, I would like to donate to the *Love Cape Ann* Fundraising Auction

Item: _____ **Value:** \$ _____

Description & Restrictions (if any): _____

☐ I am enclosing a certificate for this donation

☐ I would like the Chamber to create a certificate for this donation

☐ I will arrange for delivery to the Chamber on _____

☐ Please have the Chamber pick up on (date & time) _____

☐ I have enclosed a cash contribution of \$ _____

☐ I would like the Chamber to purchase a gift card on my behalf to the following Cape Ann business: _____

Credit Card # _____

Exp: _____ Sec Code: _____ Billing Zip Code: _____

Business: _____ Authorized By: _____

Street: _____ City: _____

State: _____ Zip Code: _____

Website (URL) to link on Auction website: _____

Email address: _____ Telephone: _____

The Cape Ann Chamber of Commerce is a 501(c)(6) nonprofit association. Your contribution is not tax-deductible as a charitable donation, but may be considered a business expense for tax purposes.

Please return this form by **November 2** to:

Attn: Sara Bowen

Cape Ann Chamber of Commerce, 24 Harbor Loop, Gloucester, MA 01930

Or e-mail: Sara@capeannchamber.com ♦ 978-283-1601

Your support is greatly appreciated!

CACC Office Use Only | CACC Team Member: _____