

# The Best Place for Working Parents®

A community of business leaders proving  
that family-friendly is business-friendly.



[BESTPLACE4WORKINGPARENTS.COM](http://BESTPLACE4WORKINGPARENTS.COM)



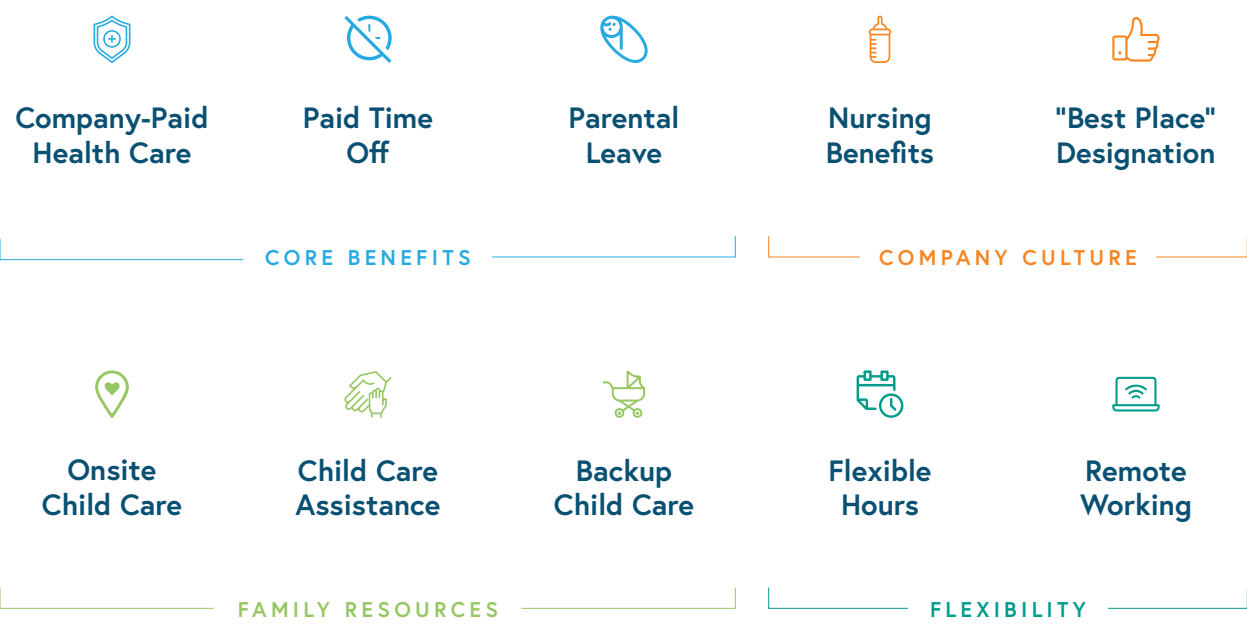
THE BEST PLACE FOR  
WORKING PARENTS®

# Who We Are

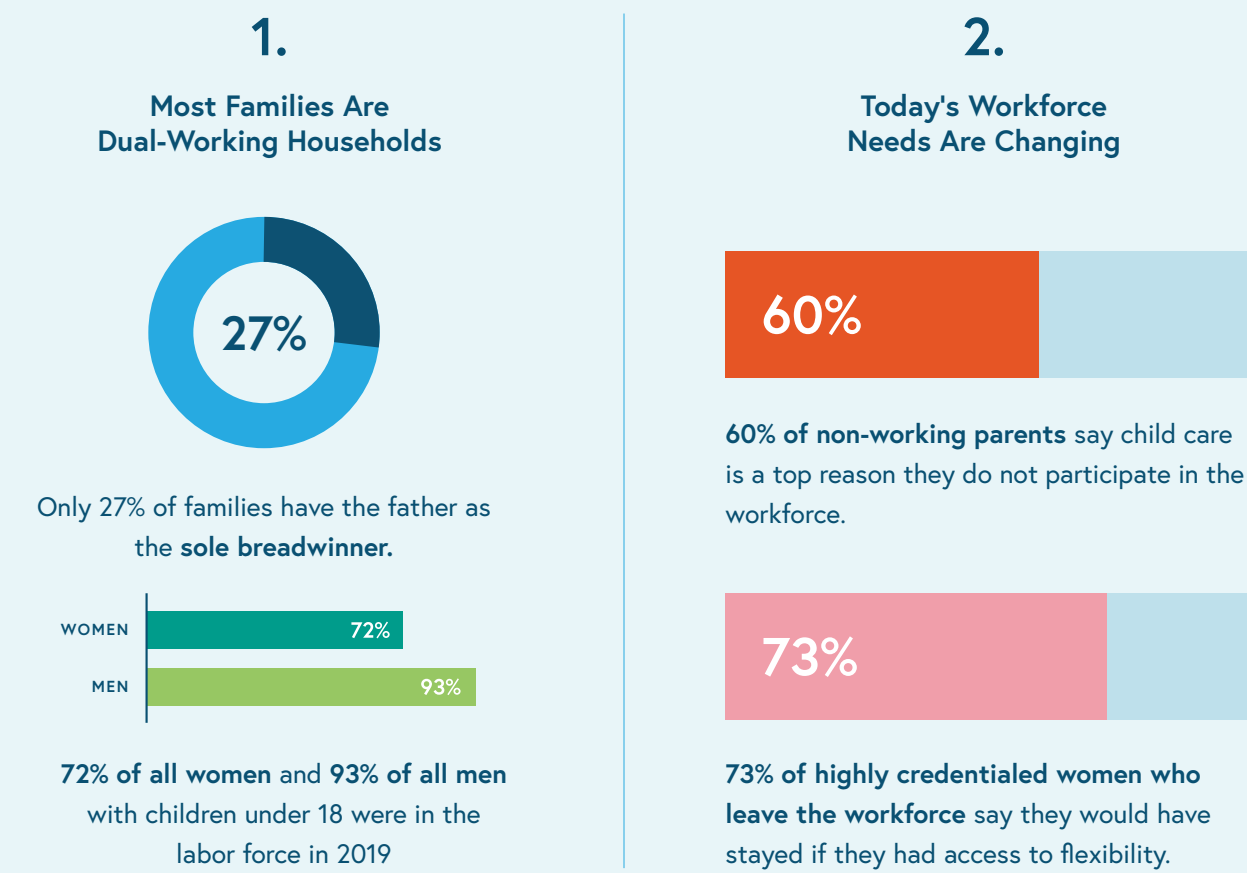
The Best Place for Working Parents® is a growing network of business leaders proving that family-friendly is business-friendly. Through a first-of-its-kind 3-minute online business self-assessment, organizations across the country are gaining this competitive designation that recognizes innovation across the top 10 research-backed family friendly policies proven to benefit working parents AND employers' bottom line.



# Top 10 Research-Backed Family-Friendly Policies



# Why Family-Friendly: Key Stats





# About Us

The Best Place for Working Parents® first-of-its-kind online self-assessment and designation was developed together with 100 business leaders who recognized family-friendly practices as a critical lever for catalyzing and empowering a changing workforce, and as a keen business strategy for attracting and retaining today's top talent.

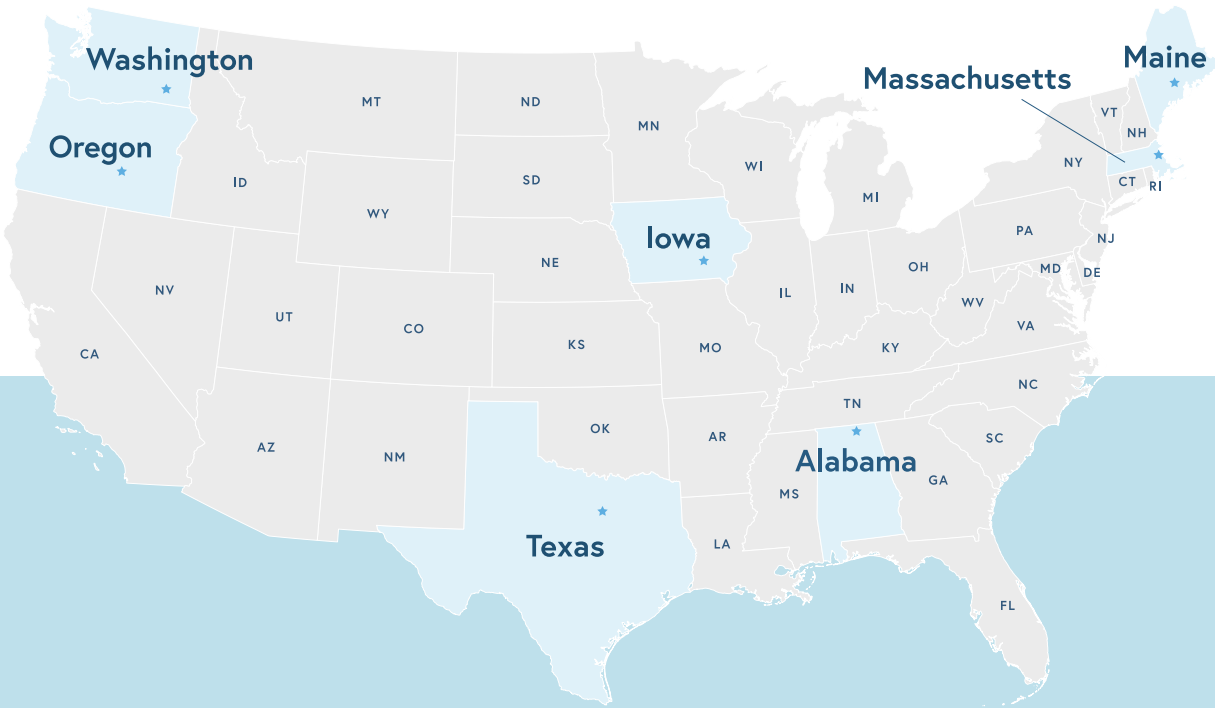
Our top 10 research-backed family-friendly policies are relevant to businesses of every size and industry, and include low- or no-cost options that are proven to boost employee attraction, retention, loyalty, productivity, and engagement. The Best Place for Working Parents® is supported by national research that demonstrates the power of these practices in impacting working parents and their families, and for the businesses that implement them.

The 3-minute online self-assessment instantaneously allows business leaders to see if their organization earned a Best Place for Working Parents® designation, along with a dashboard of their company's results as compared to other businesses of like size and industry. The self-assessment results dashboard is dynamic and updated each time a new business takes the assessment.

# Where We Are Today

Originating in Fort Worth, Texas, The Best Place for Working Parents® effort is expanding to additional major cities and states, supporting businesses with research-backed strategies that benefit working parents and businesses' bottom line as part of our vision to support healthier families, thriving communities, and a strong and sustainable workforce.

## 7 States Representing 1,000+ Cities Nationwide\*



Today, The Best Place for Working Parents® welcomes business leaders who are joining the call to help get employees back into the workforce post-COVID, re-invigorate their corporate communities, and ensure a strong, sustainable, and competitive workforce today and for the future. At an individual business level, The Best Place for Working Parents® designation provides a distinct advantage in a highly competitive market.

At a macro level – the cities, states, and business leaders that are a part of this network are leading a nationwide movement to help increase economic mobility, elevate employee and business performance, and lift up a new corporate mantra for success: Family friendly isn't just the right thing to do for working families...it's the right thing to do for business.

\*As of April 2022





# Join The Movement

You're invited to engage with us! Take advantage of these Best Place for Working Parents® Network opportunities.

## 1. Become a Partner Region or State

Each partner region or state receives:

- ✓ Customized logo and web page
- ✓ Customized marketing materials & launch kit
- ✓ Free access to self-assessment for all businesses
- ✓ Instantaneous designation, badging, and PR kits
- ✓ Real-time shareable data
- ✓ Best Place for Working Parents® team support

## 2. Be a Part of Our National Research Study

Together with SMU Center on Research and Evaluation, we are inviting Best Place for Working Parents® business leaders to participate in a research study to strengthen the ROI of our top 10 family-friendly practices.

Participating businesses will receive a complimentary and confidential report on their family-friendly practices, as well as a summary of their employee survey and go-forward recommendations.



## 3. Join Us at the Annual National Summit

Each year, Best Place for Working Parents® hosts the industry-leading conference on family-friendly practices and business impact, featuring national and international speakers who are at the forefront of attracting and retaining top talent through innovative strategies.

Visit [www.bestplace4workingparents.com](http://www.bestplace4workingparents.com) for more information on our upcoming Summit!

## 4. Submit Your Business for a Featured Case Study

We consistently share with our business network across the U.S. the new, impactful, and innovative strategies being employed by our Best Place for Working Parents® businesses.

Submit your proposed business policy and impact statement to be featured in an upcoming Best Place for Working Parents® newsletter and on the website!



To participate in any of these opportunities contact our National Director, Sadie Funk, at [Sadie@BestPlace4WorkingParents.com](mailto:Sadie@BestPlace4WorkingParents.com)

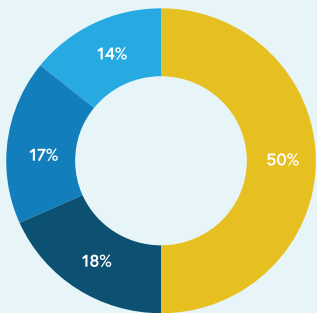
# Network Statistics

Total Number of Companies



711 Total Best Place for Working Parents Designated Companies

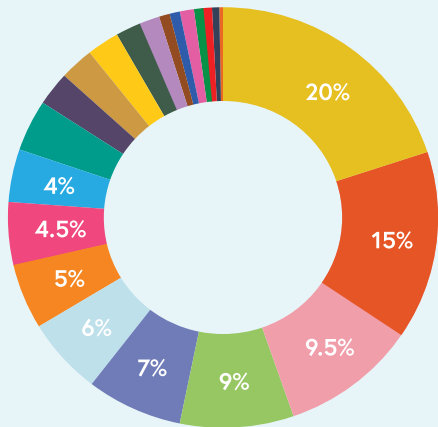
Breakdown by Size



- 102 Micro (0 - 24 Employees)
- 358 Small (25 - 200 Employees)
- 121 Medium (201 - 999 Employees)
- 130 Large (1000+ Employees)

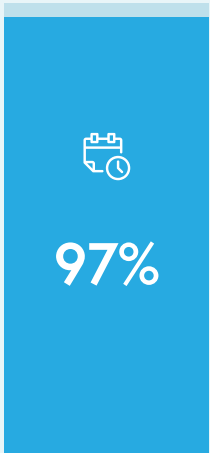
Breakdown by Industry

- 142 Nonprofit
- 106 Professional Services
- 68 Finance & Insurance
- 63 Other
- 51 Education
- 44 Construction/ Utilities/ Contracting
- 35 Manufacturing
- 33 Healthcare
- 28 Government
- 27 Business & Information
- 20 Real Estate & Housing
- 20 Food & Hospitality
- 17 Technology
- 12 Transportation
- 9 Personal Services
- 7 Agriculture & Forestry/ Wildlife
- 7 Safety/Security & Legal

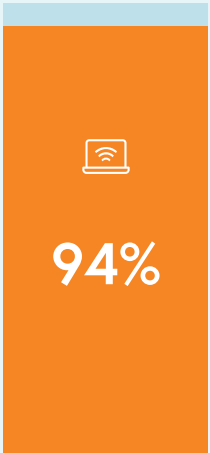


- 6 Legal
- 6 Natural Resources/ Environmental
- 6 Philanthropy
- 3 Gaming
- 1 Motor Vehicle

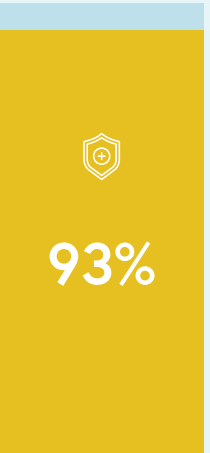
## Top Family-Friendly Policies Across Our Network



97% of Designated Companies offer Flexible Hours

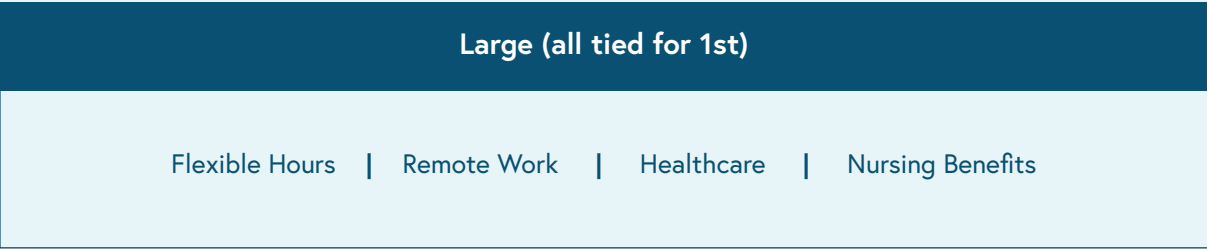
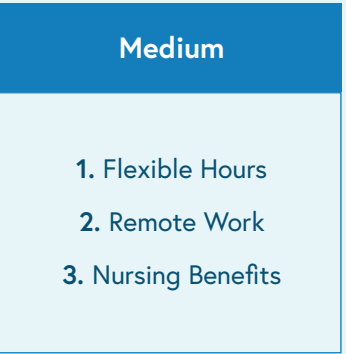


94% of Designated Companies offer Remote Work



93% of Designated Companies offer Health Care

## Top Family-Friendly Policies by Company Size





# Steering Committee Members



**ASHLEY ELGIN**  
Chief Executive Officer,  
Lena Pope



**ELIZABETH BRANDS**  
President & CEO,  
The Morris Foundation/Read Fort Worth



**GRANT COATES**  
CEO & President,  
The Miles Foundation



**JAY McCALL**  
Program Manager,  
The Rainwater Charitable  
Foundation/T3



**KARA WADDELL**  
President-CEO,  
Child Care Associates



**LEAH KING**  
CEO, United Way of  
Tarrant County



**MATTIE PARKER**  
Mayor, City of Fort Worth



**ROSE BRADSHAW**  
President & CEO,  
North Texas Community Foundation



**SADIE FUNK**  
Director, The Best Place for Kids!®/  
The Best Place for Working Parents®



**SARA REDINGTON**  
Director of Strategy & Communications,  
The Miles Foundation



**XIMENA ANTUNEZ DE MAYOLO**  
Program Officer,  
The Rainwater Charitable Foundation/ELA

# Research Partners



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Evaluation Consultant



**ANNIE WRIGHT, SMU**  
Executive Director



**DAWN MANASTER LEVY, SMU**  
Senior Program Specialist



**DYLAN FARMER, SMU**  
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**HARVEY LUNA, SMU**  
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**HIBA RAHI, SMU**  
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**PAMELA BAILEY, SMU**  
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**YUSUF KARA, SMU**  
Senior Data Analyst



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