

DESIGNED FOR KIDS • LOVED BY PARENTS

What is Kinderling Kids?

- Australian audio streaming service that broadcasts music, stories, fun fables, nursery rhymes, meditations and audio edu-tainment programmes for children aged zero to nine years old. All ad-free.
- Research driven and award winning:
 - Partner of the Queensland University of Technology's Centre of Excellence for the Digital Child.
 - 2019 and 2020 Finalist for *The Webby's* – the leading international award for honouring excellence on the Internet.
- James Bennet is proud to exclusively offer Kinderling Kids to Public and School libraries across Australia and New Zealand.

Why Subscribe?

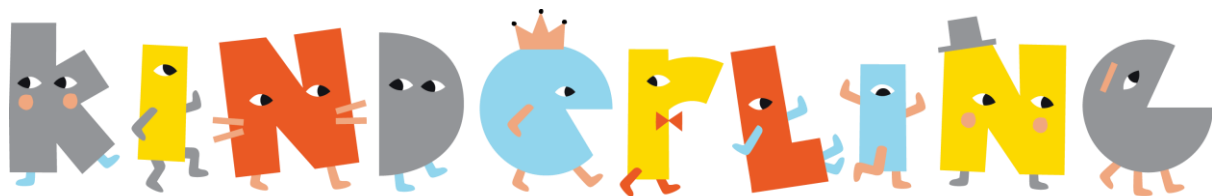
- For libraries:
 - Curated and kid-safe entertainment makes it easy for librarians for story times, story zones, listening posts and holiday programs.
 - Supports Community Engagement goals by connecting with patrons both onsite and also remotely
- For library card holders:
 - 90% of parents who use the Kinderling Kids App say it helps their family move through their daily and nightly routines more effectively.
 - Extends the library's reach/audience by providing patrons with another reason to become or remain active members of their local library

Key Features

- Audio stories:
 - Kinderling Kids has one of the largest audio catalogues of Australian stories - from best sellers to diverse titles that explore inclusion, diversity and the language of emotions.
 - Multi-lingual stories in Hindi, Mandarin, Vietnamese, Arabic and Greek
 - Fun Fables and Nursery Rhymes
- Programs to soothe:

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- *Bedtime Explorers* has mindfully guided children to sleep over **10 million times** in Australia and around the world.
- Programs to entertain:
 - Kinderling Kids has award winning programs that introduce kids to the natural world around them (*Fact Detectives*, produced with Museums Victoria), to the human body and anatomy (*Busy Bodies*, Silver Medal 2020 Australian Podcast Awards) and the world of creativity and art (*Outside the Lines*, produced with QAGOMA).

Easy to Use Kinderling App

- Kinderling Kids' App is easy to install and use, with search and explore functions and the ability to create Playlists, Favourites and cast to other speakers;
- Kinderling Kids can be streamed as a live radio station or accessed on-demand for specific stories and programs.

To activate a FREE TRIAL for you and your library patrons, or to arrange for a DEMO, please contact James Bennett at csrs@bennett.com.au or call (02) 8988 5000.

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